

# Including cultural and spiritual values in Pacific NW ecosystem management

You don't know what you've got  
till it's gone



*Photo: Bessie Brown*

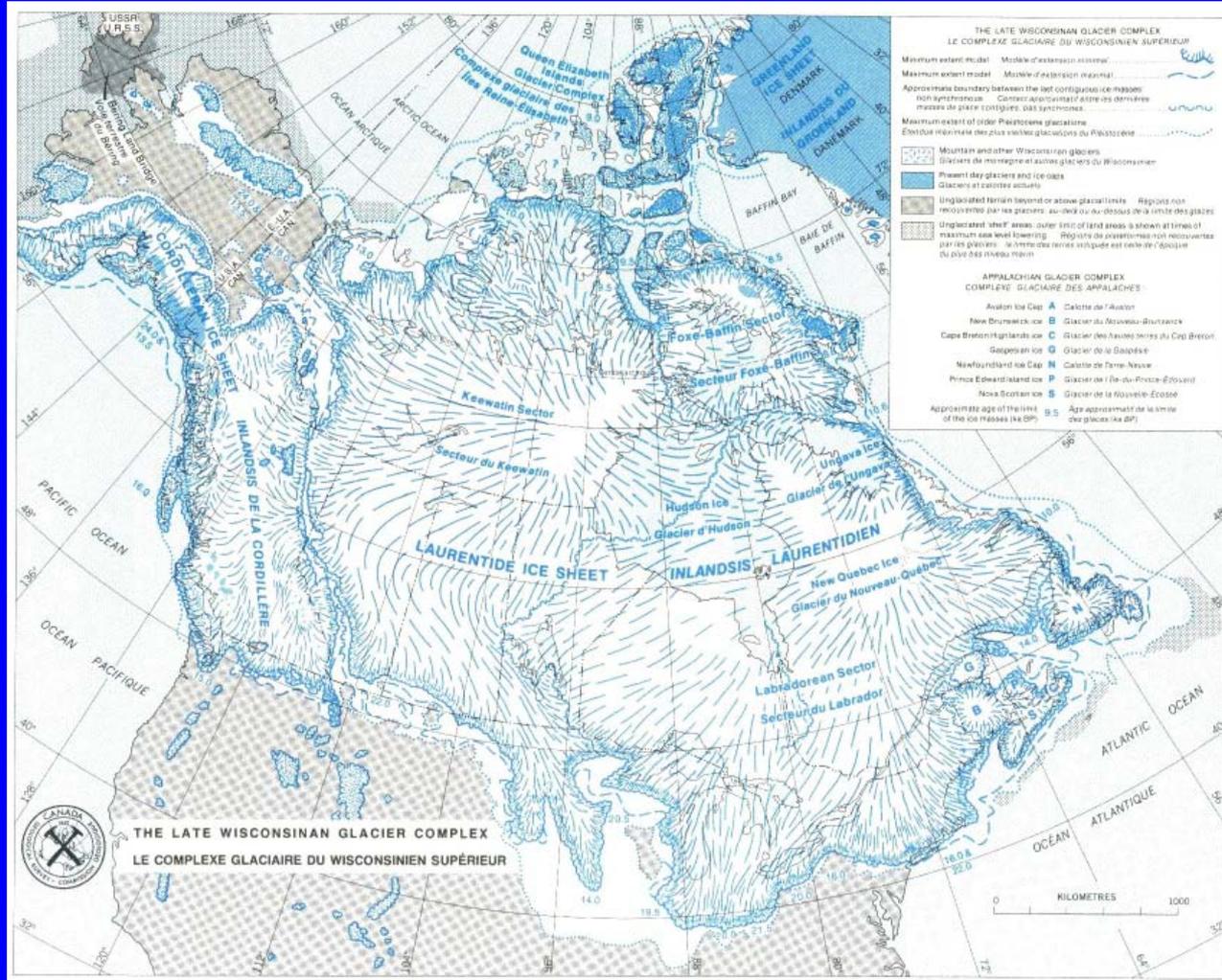
# Cultural and spiritual values

*Those things and qualities that people believe to be sacred, that shape their identity, community and, in a wider sense, their place and purpose in the universe.*

# Outline

- Pacific Northwest 12,000BCE → 1750AD;
  - Indigenous knowledge and wealth;
  - Instrumental *and* intrinsic value.
- Declining value of fisheries 1750 → present;
- Revaluing ecosystems / *total economic value*;
  - Over-reliance on \$\$\$ equivalents;
  - Cultural and spiritual values not well represented;
  - Future generations not well served.
- Including cultural and spiritual values...

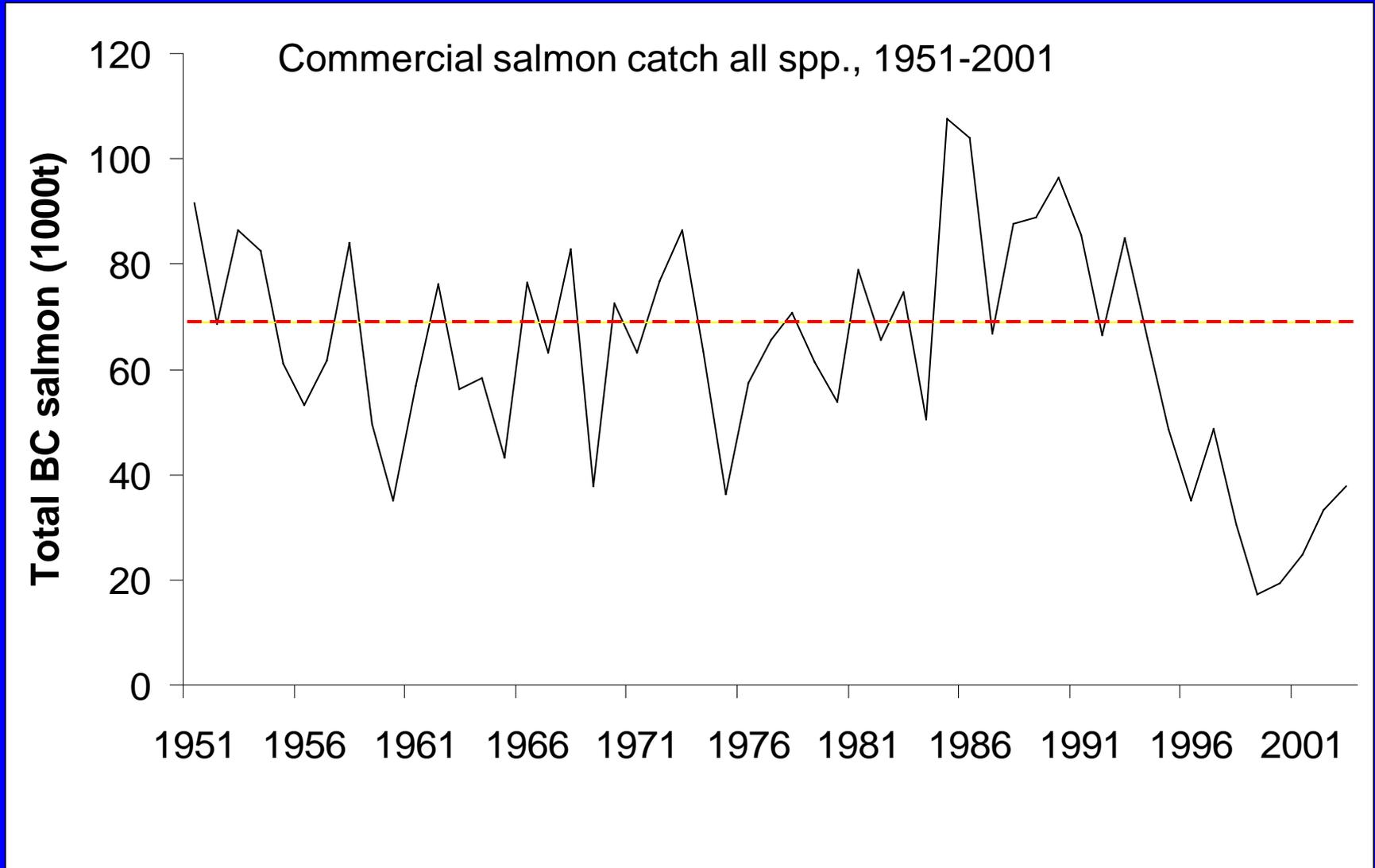
# 12,000 BCE, Pacific Northwest covered with thick ice.



# In just 12,000 years...

- >10,000 Pacific salmon populations;
- An entire rainforest ecology;
- Complex and rich Aboriginal cultures;
- Able to extirpate salmon runs ~3k years ago;
- Mistakes likely underlie teachings about dire consequences of greed, waste and disrespect;
- Transplants and selective harvest to increase abundance, > food security, > complexity.

300,000 people = 69,000t of salmon



# Not just salmon...

- ‘Clam gardens’  
extended productive  
beach areas;
- maximized the  
productivity of plant  
foods and materials;
- Many other marine and  
terrestrial spp.

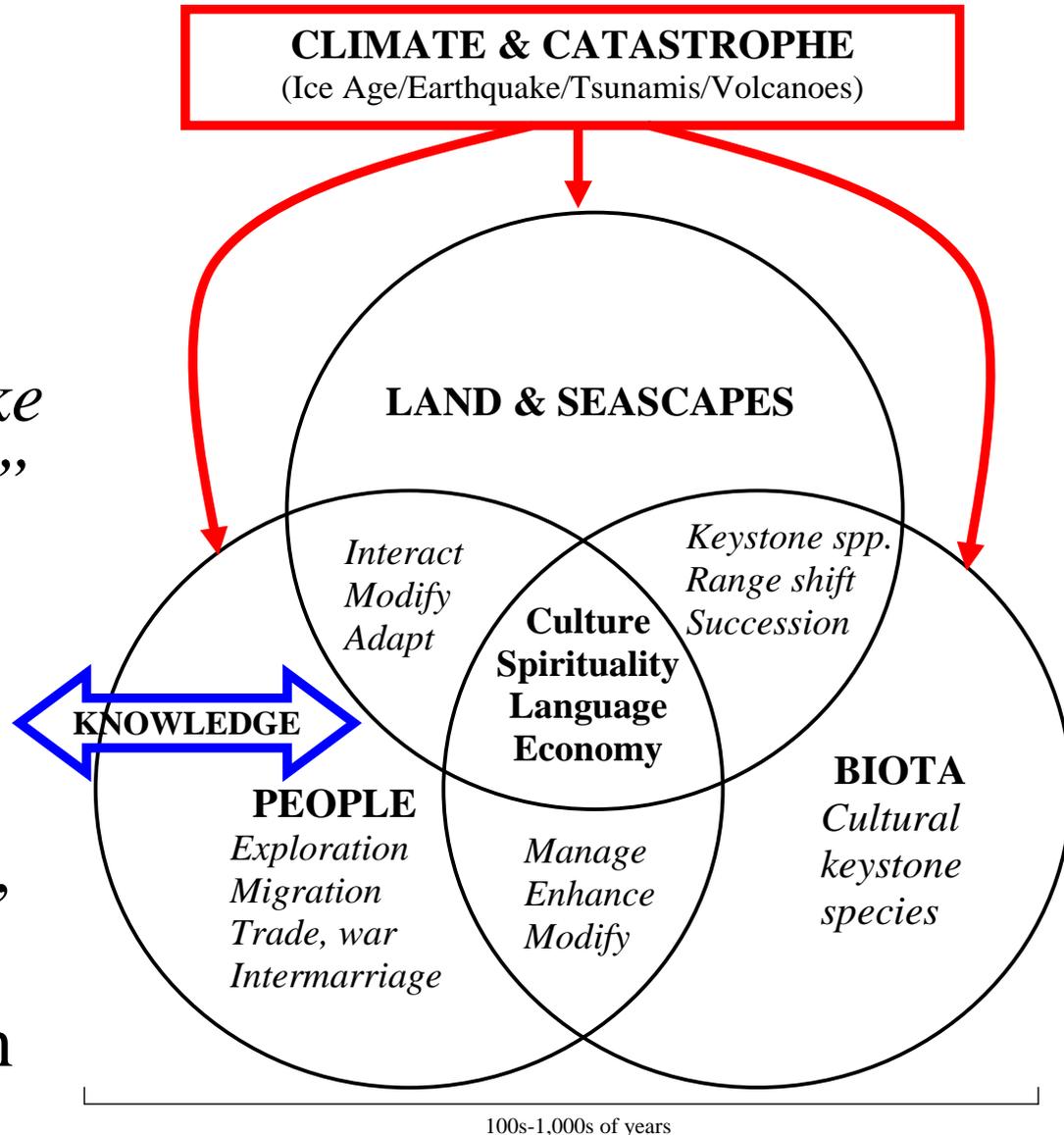


*Photo: John Harper*

# The First 'Inconvenient Truth'

*"Different cultures make  
different human beings"*  
(Davis 2003).

We are beginning to  
understand how people,  
environment and biota  
shape each other (Mann  
2005).

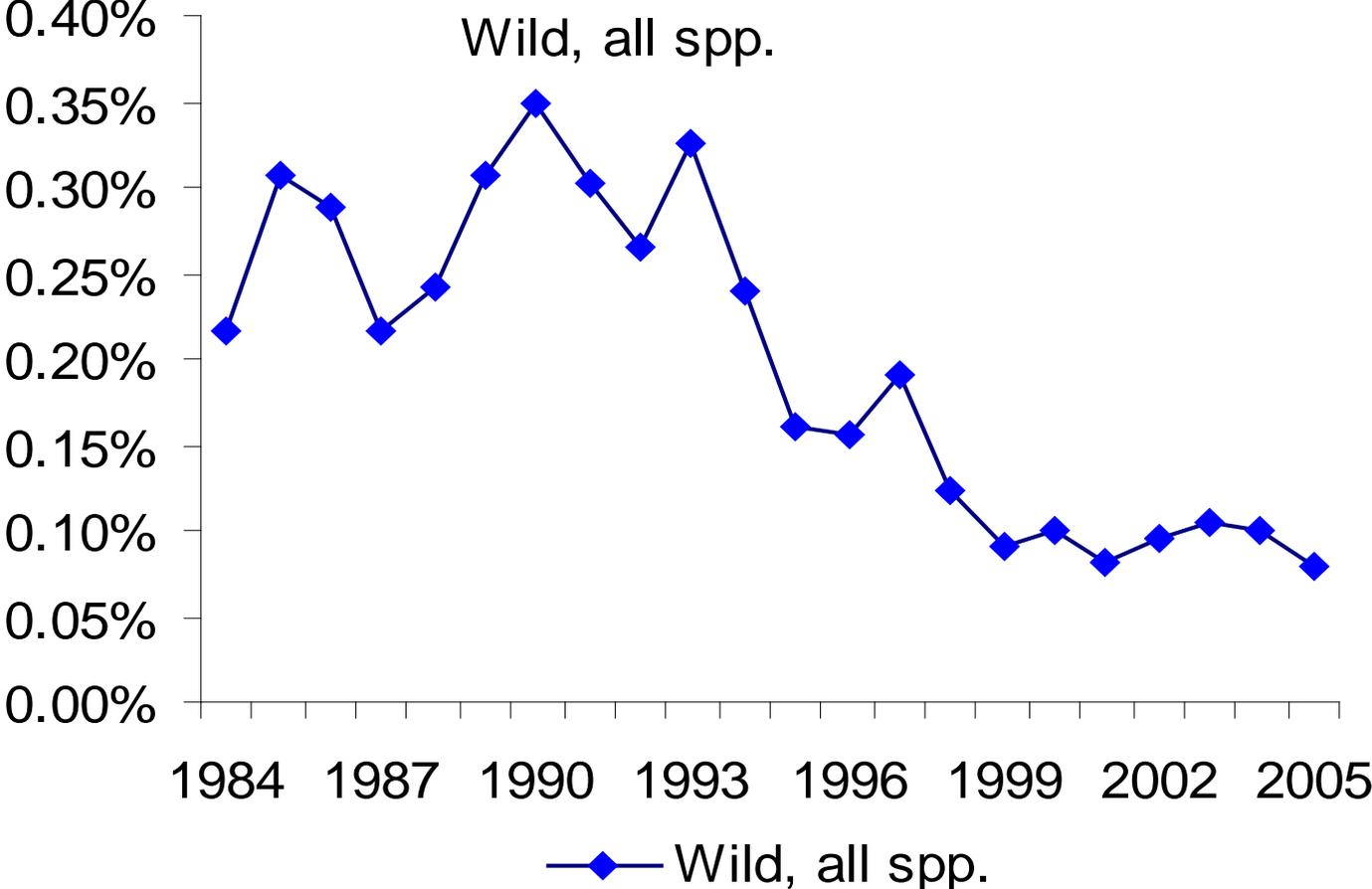


Interaction between people, territory, biota and 'surprise' (Hollings 1996).

# Fisheries – the Lion’s share of the pre-contact economy...

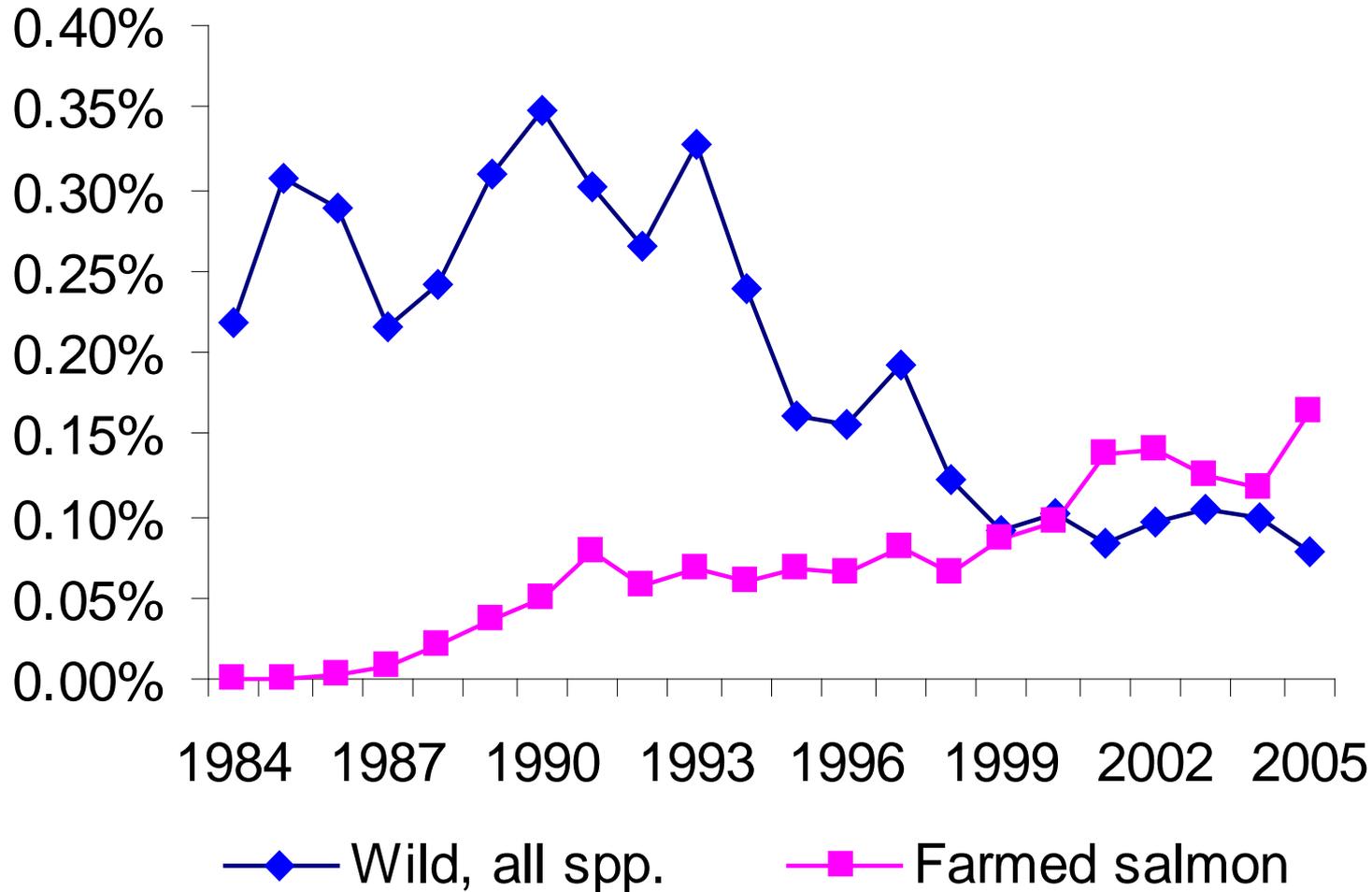


# Commercial fisheries as % of BC GDP



Source: BC Stats and Statistics Canada.

# Add farmed salmon...



Source: BC Stats and Statistics Canada.

# Undervaluing ecosystems is now the greatest threat to sustainability

*Integrated Management* under Canada's Oceans Act puts depleted systems on this game board...



**\$110 bn**



# Whole ecosystem valuation

TOTAL ECONOMIC VALUE

USE VALUE

NON-USE VALUE

Direct Use

Indirect Use

Consumptive

Non-Consumptive

Ecosystem  
services

Option

Existence

FUTURE GENERATIONS?

# TOTAL ECONOMIC VALUE

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&  
Bequest

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# TOTAL ECONOMIC VALUE

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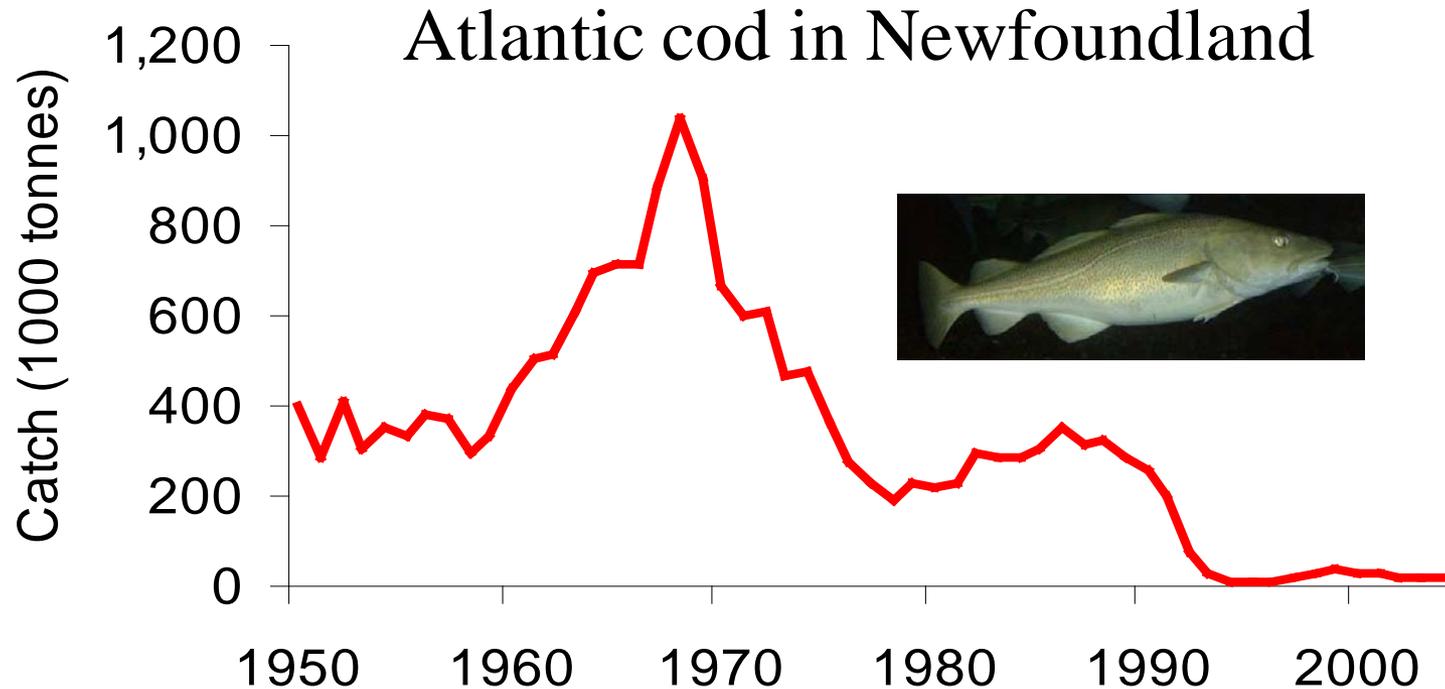
Ecosystem  
services

Bequest

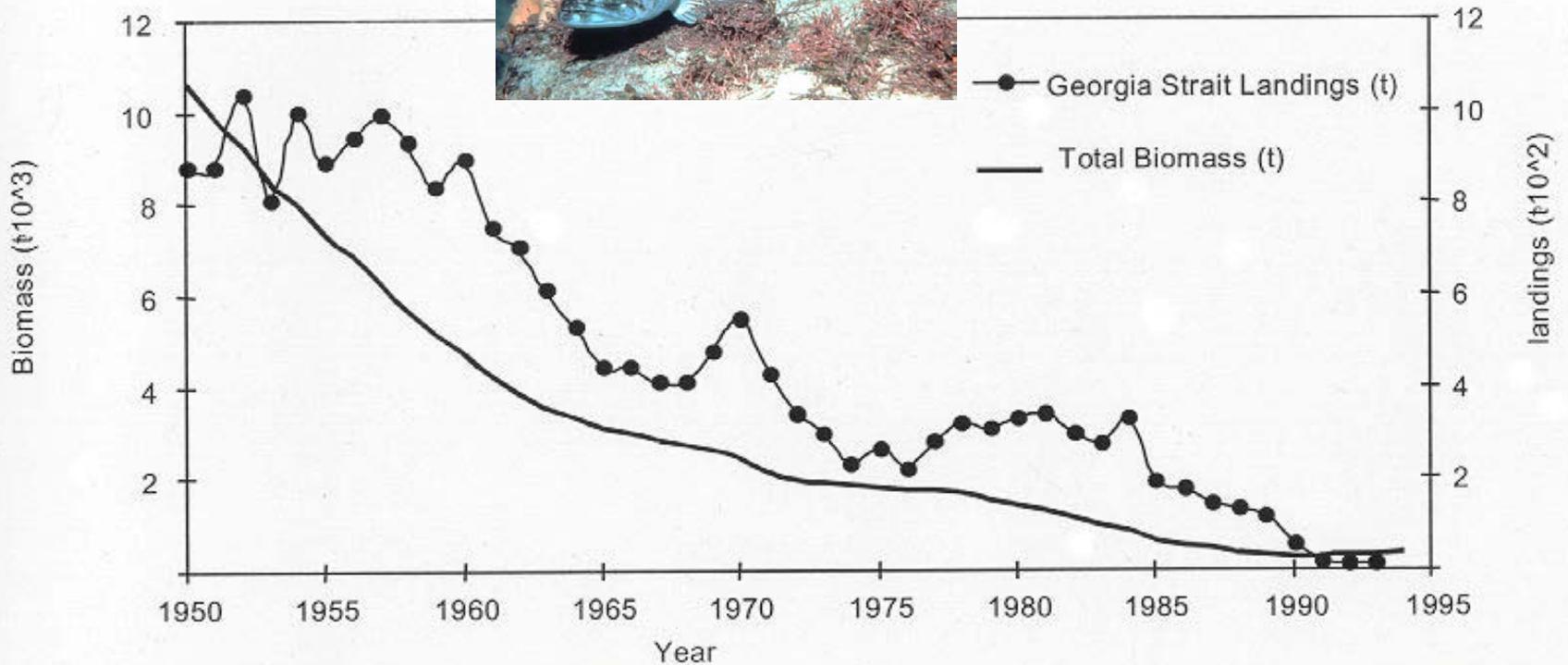
Existence

# Bequest value...

- What were past generations willing (or indeed able) to 'bequeath'?



# Lingcod in Georgia Strait, BC...

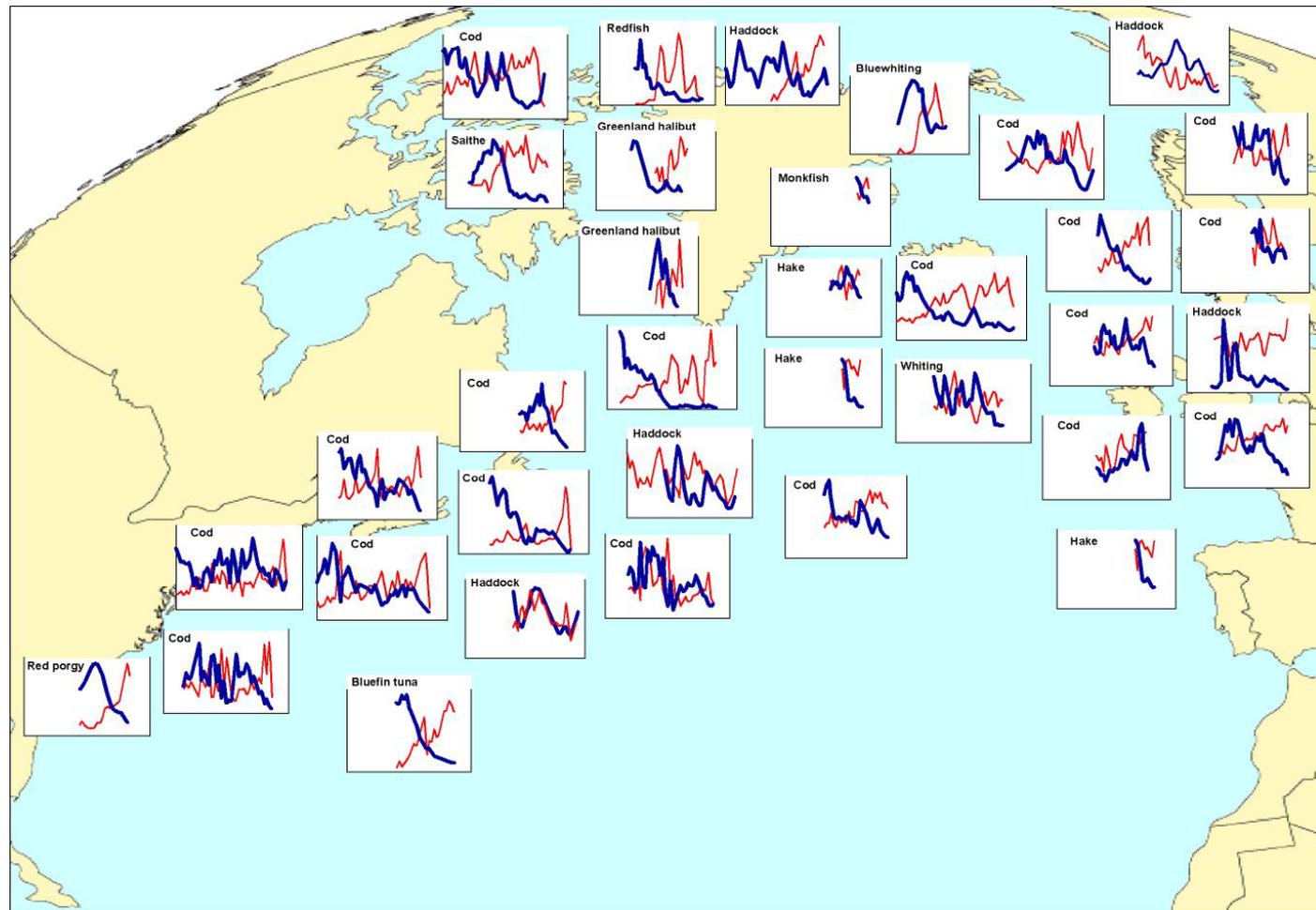


Martell (1999)

# Bequest value

## N. Atlantic trends (Biomass, Catch)

Compiled from government agency reports (NMFS, DFO, DIFMAR, IFREMER, etc.), by R.A. Myers.



# TOTAL ECONOMIC VALUE

## USE VALUE

### Direct Use

### Indirect Use

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services

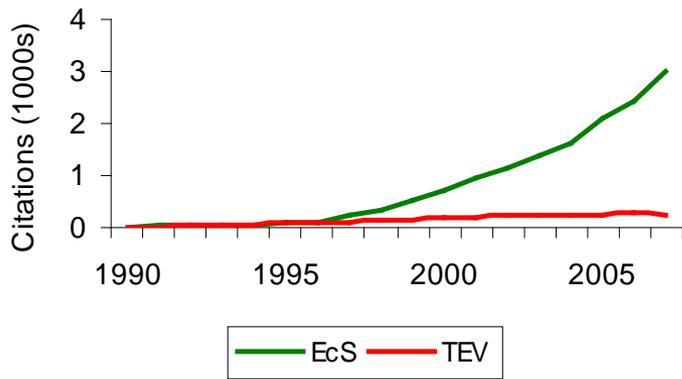
## NON-USE VALUE

Option  
&  
Bequest

Existence

- Existence value: What people are willing to pay to ensure that spp. (e.g., tiger or panda) continue to exist;
- $\neq$  Intrinsic or cultural and spiritual values.

# Ecosystem Services taking over the world



**Consumptive**

**Non-Consumptive**

**Ecosystem  
services**

**Option  
&  
Bequest**

**Existence**

- Utilitarian — creation exists for *Homo sapiens*;
- Useful in pricing ‘externalities’;
- Cultural and spiritual values in boxes (de Groot 2002); or,
- “eloquently described elsewhere” (Daily 1997).

# Where is elsewhere / how not to get there

- the dignity of rational nature is often hard to interpret, inherently controversial, in part culturally variable and in no wise subject to the elegant decision procedures which some other ethical theories (such as utilitarianism) think they can provide (Wood 1998);
- Millennium Ecosystem Assessment focus on \$\$ values, mention ‘sacred groves’, no methodology;
- Estimating the existence value and spiritual value of salmon with currently available economic valuation methods is controversial (NRC 2005);
- \$\$ values inappropriate (Toman 1997; McCauley 2007), unacceptable to Aboriginal people and major religions; indeed,
- Most people are unwilling to set a price on cultural and spiritual values.

# Thesis research

- 2050 scenarios (oil and gas development, climate change impact on iconic spp., and expansion of salmon farming);
- Freeform ‘pen and pencil’ response from a broad range of coastal interests including Aboriginal spiritual leaders, theologians, poets, painters, educators and students;
- Two methods to identify values and priorities:
  1. Computer analysis of text responses (Atlas ti5);
  2. A workshop where participants representing the widest possible range of opinion will rank values identified from #1 and from ethical and theological literature, media and public processes round scenarios.
- Currently working on pilot study to test efficacy of scenarios.

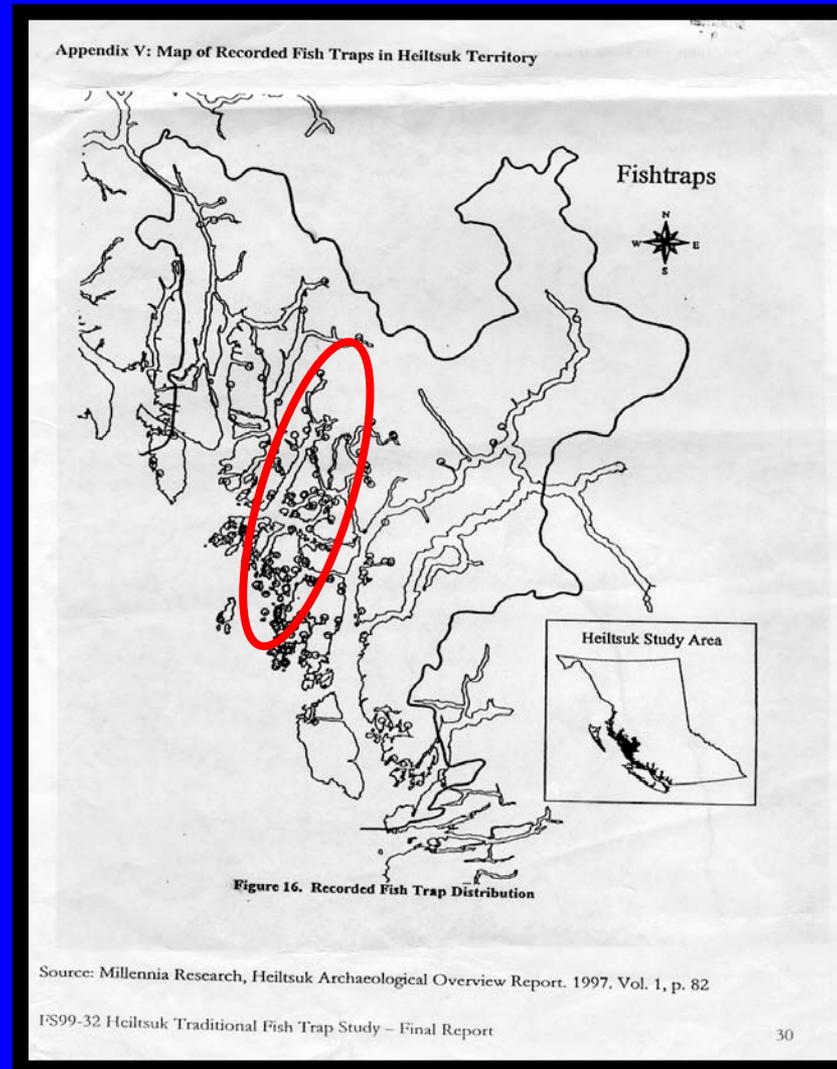
*Finally, a word from our sponsors...*

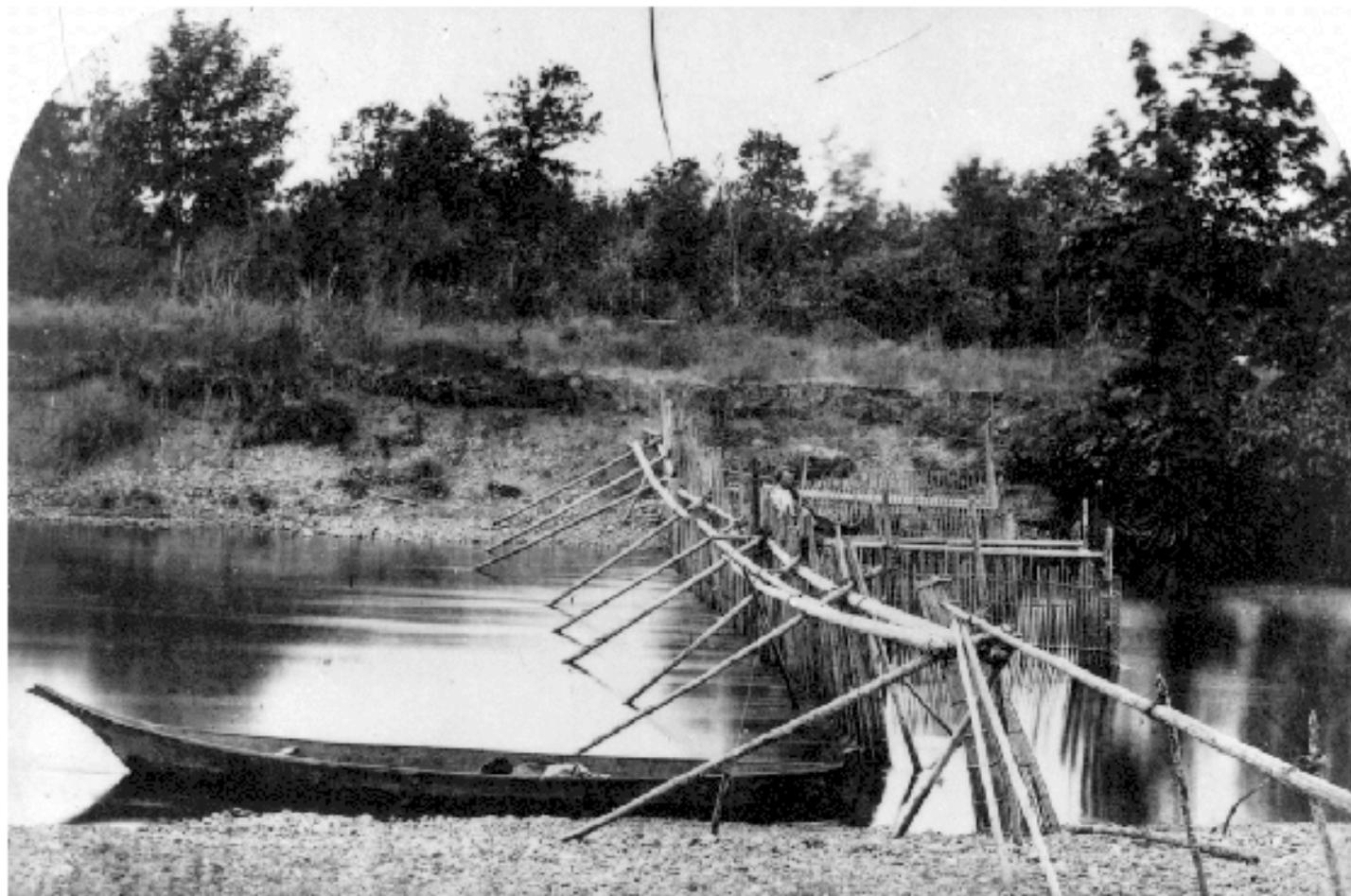
*‘Erring on the side of caution’*

*Thank You*



# Distribution





**Title: Indian fishing weir on the Cowichan River.**



**Title: Salmon fishery on the Babine River.**



# TOTAL ECONOMIC VALUE

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*BEQUEST?*